

Iowa County Fair Society, Inc.

900 Fair Street- P.O. Box 92
Mineral Point, WI 53565
E: iowacountyfair01@gmail.com
P: 608-987-3490



April 18, 2022

Dear Friends of the Iowa County Fair,

I hope this letter finds you well and that you are pushing through this cold spell that April is bringing us! These last two years have been a challenge and have really tested everyone in the community. In spite of it all the fair has been that constant thread that holds our community together – the show must go on!

Iowa County Fair provides something for everyone and this year offers new and exciting entertainment and events!

The Iowa County Fair is a special event for all as it focuses on youth education and family involvement which are of utmost importance to our rural communities. We, as a fair society, are constantly making improvements so that we can continue to provide an unforgettable and memorable experience to our fairgoers year after year.

To fulfill our commitment to progress, we are inviting you to join us as a sponsor and supporter of the Iowa County Fair. Donations received will be put directly to grounds and building improvement projects, fair entertainment, and youth and community focused activities. If you would like to support a specific cause, please let us know so we can be sure that your donation is allocated directly to that cause – please see page 2 of our sponsorship letter. Our fair would not be possible without our generous and committed sponsors and donors.

Please see the attached document for more information on sponsorship levels as well as the perks of each. To make a contribution feel free to fill out the attached form and mail to Iowa County Fair P.O. Box 92 Mineral Point, WI 53565 or contact Kasi Greenwood at 608-341-8667 or at iowacountyfair01@gmail.com with any questions you may have.

Thank you so much for your commitment to our youth and for your consideration of support for the Iowa County Fair. We look forward to working with you and seeing you at this year's event!

Sincerely,

Kasi Greenwood,

Iowa County Fair Administrative Assistant – Community Outreach Coordinator

Iowa County Fair Sponsorship Levels

- *Please note, all donors will receive a tax-deductible donation receipt **

Diamond **\$3,000 and up**

- Donor will receive 20 season gate passes, 10 midway mega passes, a 5' x 5' metal sign, banner on infield of grandstand, individual social media posts, website, newspaper, and radio recognition, and recognition at events.

Platinum **\$1,000 - \$2,999**

- Donor will receive 10 season gate passes, 5 midway mega passes a 3' x 4' metal sign, banner on infield of grandstand, individual social media posts, website, newspaper, and radio recognition, and recognition at events.

Gold **\$600 - \$999**

- Donor will receive 5 season gate passes, 3 midway mega passes, a 2' x 3' metal sign, banner on infield of grandstand, group social media posts, website and newspaper recognition.

Silver **\$250 - \$599**

- Donor will receive 4 season gate passes, banner on infield of grandstand, group social media posts, website and newspaper recognition.

Bronze **\$100 - \$249**

- Donor will receive 2 season gate passes, group social media posts, website and newspaper recognition.

Friend of the Fair **Up to \$99**

- Donor will receive group social media, website and newspaper recognition.

-----Detach here-----

Sponsorship Form

Name of Business or Individual (as should be advertised): _____

Mailing Address: _____ **Email:** _____

City: _____ **State:** _____ **Zip Code:** _____

Contact Person: _____ **Phone Number:** _____

Sponsorship Amount or Donation: _____

If you would like your donation to be put toward a specific cause or you would like to be the sponsor of a specific event, please list here :

If you have any questions, need to make other arrangements, or need more information, please contact Kasi Greenwood at 608-341-8667 or by email at iowacountyfair01@gmail.com **Checks payable to Iowa County Fair**