



3/15/2023

Dear Sponsor,

The Iowa County Fair has always strived to find fun and exciting events for all ages from year to year. Our main focus is on the youth, education and family involvement. We feel it gives a unique and utmost importance for our rural communities. We, as a fair society, take pride in implementing many improvements to our grounds and buildings each year. So, we can continue to provide an amazing, unforgettable & memorable experience to our fairgoers.

We are kicking off our 2023 fairs opening night on Thursday 8/31/23 again by bringing back the amazing CC Bucking Bull Riders and Rodeo. On Friday 9/1/23 We are featuring Nashville entertainers Chad Brock, Jarrod Turner & Ashley Barron in the grandstand, followed by our Tractor pulls, Demolition derby and finishing with Harness racing on Monday afternoon.

In order to fulfill our commitment to the Iowa County community and surrounding area by providing an awesome experience, we are inviting you to be one of our sponsors again. Listed below are the sponsorship levels:

Diamond Sponsor \$3,000 & up Will receive (50) day passes, 3 midway mega passes, a

5' x 5' metal sign, banner on infield of grandstand, individual social media posts, website, newspaper, and radio recognition, and recognition at events.

Platinum Sponsor \$1,000 - \$2,999 Will receive (30) day passes, 1 midway mega passes a

3' x 4' metal sign, banner on infield of grandstand, individual social media posts, website, newspaper, and radio recognition, and recognition at events.

Gold sponsor \$600 - \$999 Will receive (20) day passes, a 2' x 3' metal sign, banner on infield of grandstand, group social media posts, website and newspaper recognition.

Silver sponsor \$250 - \$599 Will receive (16) day passes, banner on infield of grandstand, group social media posts, website and newspaper recognition.

Bronze sponsor \$100 - \$249 Will receive (6) day passes, group social media posts, website and newspaper recognition.

Friend of the Fair Up to \$99 Will receive (1) day pass, group social media, website and newspaper recognition.

Donations received will be put directly into our grounds, building improvements, entertainment, projects, youth, fair and community focused activities. This fair would not be possible without your continued support.

We look forward to working with you and seeing you again at the 2023 fair!

Sincerely: Your 2023 Iowa Co Fair Board

We have on record your previous year's sponsorship of (\$ 00). Thank you

ease fill out the attached form and mail back with your sponsorship request by June 1, 2023

Iowa County Fair

P.O. Box 92

Mineral Point, WI 53565