






IOWA COUNTY FAIRGROUNDS

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March 10, 2026

Hello Youth Beef Exhibitors and Families,

We are getting ready for our Market Steer and Heifer identification and weigh-ins on April 18, 2026. It will take place in the Beef Barn from 9-11am. Identifying your market animals here enables the animal to be shown and sold at the Iowa County Fair, along with being eligible for the Rate of Gain awards. (Breeding heifers do not need to be identified at this weigh-in)

If you cannot bring your animals on April 18th, please contact Justin prior to that date and he'll work with you on getting your animals identified.

For anyone new to the Beef Project or even those who've been doing it for years, I suggest looking up editorial videos from fellow Iowa County exhibitor Jon Gevelinger. They can be found on [Stock Up Supply](#) on Facebook and he has several How-To videos. He does a great job explaining things from daily care, feeding, to show-day prep.

We encourage you all to take advantage of the many jackpot shows throughout the spring and summer months. The list of shows can be found online at <https://Showman.app> Most should be listed within the next few weeks.

We are looking forward to another great year! If you have questions or concerns, please don't hesitate to reach out!

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