

# CELEBRATING 170 YEARS

## September 3rd -7th, 2026

Email: [iowacountyfair01@gmail.com](mailto:iowacountyfair01@gmail.com) 608-987-3490

Website: [www.iowacountyfair.com](http://www.iowacountyfair.com) ▪ Facebook: Iowa County Fair-Wisconsin



Dear Partner,

As we celebrate our 170th year, our theme, "We Got A Good Thing Growin'," reflects not only our agricultural roots but also the continued growth of our youth, partnerships, and community spirit. What started in 1856 has flourished into something truly special and we are excited to honor that legacy while growing toward the future. Today, more than 20,000 guests walk through our gates each year, continuing a tradition that remains a cornerstone of our community.

This isn't just an event, it is where families reconnect, kids experience their first fair, and lifelong traditions are carried forward. Through it all, we remain committed to keeping the fair affordable and accessible for everyone, with a wide variety of attractions and activities for all ages.

As we prepare for the 2026 Iowa County Fair, we invite you to be a part of something truly special. Your sponsorship helps us honor 170 years of history while continuing to grow and enhance the experience for our community.

We are proud to showcase and promote our sponsors throughout the 2026 Iowa County Fair, with a variety of impactful sponsorship opportunities outlined below:

**Blue Ribbon Sponsor of the Day- \$10,000 \*\*\*NEW for 2026! Only 4 sponsorships available**

Exclusive recognition as a "170th Celebration Blue Ribbon Sponsor." Premier logo placement on all advertising, website, and social media. Banner placement in high-traffic areas on the grounds. Recognition during grandstand events and opening ceremonies. You will receive Employee Fair Pass Package, Midway Mega Pass Package, and 5x5 sign.

**Diamond Sponsor \$3,000 & Up**

Will receive (10) season passes, 2 midway mega passes, 4'x4' sign, banner on infield of grandstand, individual social media posts, website, newspaper and radio recognition and recognition at events.

**Platinum Sponsor \$1,000 - \$2,999**

Will receive (5) season passes, 1 midway mega passes, 3'x3' sign, banner on infield of grandstand, individual social media posts, website, newspaper and radio recognition and recognition at events.

**Gold Sponsor \$600 - \$999**

Will receive (3) season passes, 2'x2' sign, banner on infield of grandstand, group social media posts, website and newspaper recognition.

**Silver Sponsor \$250 - \$599**

Will receive (2) season passes, banner on infield of grandstand, group social media posts, website and newspaper recognition.

**Bronze Sponsor \$100 - \$249**

Will receive (1) season pass, group social media posts, website and newspaper recognition.

**Friend of the Fair \$50 - \$99**

Will receive (1) Day pass, group social media posts, website and newspaper recognition.

Donations received will be put directly into our grounds, building improvements entertainment, projects, youth, fair and community focused activities. The Fair would not be possible without your continued support. We look forward to partnering with you and seeing you again at the 2026 Fair!

With gratitude,

Your Iowa County Fair Team

2026

### Grandstand Schedule

9/3

CC Bucking Bulls Rodeo & Barrel Racing

9/4 **NEW Event!**

Lumberjack Show & Log Rolling

9/5

Tri-State Truck & Tractor Local Pull

9/6

Demo Derby

9/7

Harness Races

### Join Us on the Grounds for 5 days full of Family Fun!

- Full Carnival & Food Vendors Galore
- Live Music & Local Bands
- Meat Paddles
- Antique Tractor Display in the Commercial Building
- Kiddie Tractor Pull
- Bean Bag Tournament
- Monday Euchre
- Tony Rocker as "Elvis Presley"
- Fairest of the Fair Activities
- Plinko Fun! On the grounds daily
- 5<sup>th</sup> Quarter After Party
- Time Capsule





**We kindly ask that you submit your sponsorship request form by June 15, 2026 to ensure full recognition in event signage and promotional materials.**

**While we welcome submissions after this date, inclusion in printed and promotional items cannot be guaranteed.**

Iowa County Fair  
P.O. Box 92  
Mineral Point, WI 53565

**Business Name**

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**Mailing Address**

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**Business Phone / Cell Phone**

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**Main Contact**

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**Email Address**

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- |   |  |
|---|--|
| <input type="checkbox"/> <b>Blue Ribbon Sponsor of the Day \$10,000</b> | <input type="checkbox"/> <b>Gold Sponsor \$600 - \$999</b>     |
| <input type="checkbox"/> <b>Diamond Sponsor \$3,000 &amp; Up</b>        | <input type="checkbox"/> <b>Silver Sponsor \$250 - \$599</b>   |
| <input type="checkbox"/> <b>Platinum Sponsor \$1,000 - \$2,999</b>      | <input type="checkbox"/> <b>Bronze Sponsor \$100 - \$249</b>   |
|   | <input type="checkbox"/> <b>Friend of the Fair \$50 - \$99</b> |

**Total Sponsorship Enclosed:**

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If you would like to sponsor a special event, award, or entertainment please specify here:

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If you prefer to make an In- Kind Sponsorship as an individual or a business, please contact Kristen May at (608) 574-8858 to discuss. We welcome both monetary sponsorships and in-kind donations of items such as t-shirts, cups, hats, gift certificates, and other goods to be used for raffles and prizes at our events.



**SEPTEMBER 3-7, 2026**

FOR MORE INFORMATION VISIT  
[WWW.IOWACOUNTYFAIR.COM](http://WWW.IOWACOUNTYFAIR.COM)

**SCAN IT  
SEE IT  
JOIN THE FUN!!**

